

# SAFE STEPS COOKIE POLICY

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Safe Steps Ltd takes the privacy of all visitors to this Website very seriously.

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites

Our cookies help us:

- Make our website work as you'd expect
- Improve the speed/security of the site
- Allow you to share pages with social networks like Facebook
- Continuously improve our website for you

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
  - Collect any sensitive information (without your express permission)
  - Pass data to advertising networks
  - Pass personally identifiable data to third parties
  - Pay sales commissions
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## GRANTING US PERMISSION TO USE COOKIES

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies, we take this, and your continued use of our website, to mean that you are fine with this.

Should you wish to remove or not use cookies from our site, you can learn how to do this [below](#).

However, doing so will mean that our site may not work as you would expect.

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## COOKIES IN USE ON THIS SITE

### ANONYMOUS VISITOR STATISTICS

We use [Google Analytics](#) to anonymously track how people use our website.

We use anonymous cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using (e.g. Mac or Windows which helps to identify when our site isn't working as it should for particular technologies), how long they spend on the site, what page they look at etc. This helps us to continuously improve our website.

These analytics services also tell us, on an anonymous basis, how people reached this site (e.g. from a search engine) and whether they have been here before.

It is important to note that Safe Steps Ltd never collects or stores any identifiable information about our site users, except where they give express permission (for example, by submitting details via our contact or other online forms).

### **THIRD PARTY FUNCTION COOKIES**

Our site, like most websites, includes functionality provided by third parties. A common example is an embedded YouTube video. Our site includes the following which use cookies:

- [YouTube](#) videos

Disabling these cookies will likely break the functions offered by these third parties.

### **SOCIAL SHARING COOKIES**

So you can easily “Like” or share our News/Blog content on third party services such as Facebook and Twitter using the sharing buttons on our site.

Social media cookies are set by:

- [Facebook](#)
- [Twitter](#)
- [Linkedin](#)

The privacy implications on this will vary between social networks and will be dependent on the privacy settings you have chosen on these networks.